

JULIA STANTON

D I G I T A L C R E A T I V E

CONTACT


JULIA STANTON


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(607) 743-6889

SOCIALS

juliarstanton 

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SKILLS

ADOBE CREATIVE SUITE

(PREMIERE, PHOTOSHOP, ILLUSTRATOR, AFTER EFFECTS)

SOCIAL MEDIA PRACTICES

VIDEO EDITING

VIDEOGRAPHY

PHOTOGRAPHY

STUDIO LIGHTING

BRAND IDENTITY

GRAPHIC DESIGN

EDUCATION

PRATT INSTITUTE

BACHELOR OF FINE ARTS

2015-2019

Studies included photography, video production and editing, graphic design and creative business practices

EXPERIENCE

FRECKLED FOODIE AND FRIENDS

VIDEO EDITOR | 2023 - PRESENT

Create short-form video content for Instagram Reels and TikTok, using social media expertise to curate clips from long-form content that will perform well across platforms

THE TOAST

VIDEO EDITOR | 2022 - PRESENT

Create daily short-form video content for Instagram Reels, TikTok and YouTube Shorts, generating up to 1.6M views

Edit long-form video content for YouTube channels, working with and compiling multiple raw video and audio files

SIMPLY TAN

CONTENT CREATOR AND GRAPHIC DESIGNER | 2020 - PRESENT

Produce and shoot photo and video projects for web and social media platforms, primarily Instagram

Ideate and develop social media content strategy and execution plans to drive brand initiatives, support new product launches, and foster lasting consumer engagement

Create promotional graphics for print, web, merchandise and social media

SAVEAROUND, INC.

VIDEO EDITOR AND GRAPHIC DESIGNER | 2019 - PRESENT

Coordinate content with marketing team for key client, Mastercard, to produce and edit merchant videos

Work directly with clients to produce and create marketing videos, shared on multiple social media platforms, to increase customer acquisition

Create graphic assets for print, social media platforms and apparel sales

WEDDING VIDEOGRAPHER

FREELANCE | 2018 - PRESENT

Producing video from camera operation through post-production and delivery, visually capturing the couples' story through their most beautiful moments

SOCOME, INC.

GRAPHIC DESIGNER | 2020 - 2021

Coordinated between marketing and engineering departments to enhance content layout of product catalog